Activities for 2021-2022

Date	Program	Resource Person
07/06/21 to 14/06/21	A National level 7 day interdisciplinary workshop Building Skills and Knowledge for Being a Good Teaching Professional.	Dr. E. SAMBASIVAN Dr. S. SUBBULAKSHMI Dr. A. NARMADHA, Dr. S.VIDHYA Dr. S. ANURADHA, Prof. M. BHARATHI,
14/08/21	5th National business research conference “Business Opportunities in India after Covid- 19”	Dr. CA.AbhishekMurali,Secretary SIRC of ICAI 2020-21, Regional Council Member, SIRC of I CAI (2016-2019, 2019-2022).
04/10/21 to11/10/21	ORIENTATION PROGRAMME	Dr. S. ANURADHA Prof .M.MohanaPriya, Prof.A.GOWRI P. Chandrakala, placement officer, Dr. B. JAGADHESAN
12/10/21	VIRTUAL INDUSTRIAL VISIT	Sakthi Sugars Limited
28/09/21	The Management Department inaugural function “GESTION CONNAISSANCE ‘2021-22”	Ms.Samprithi S Chakravarthy, motivational speaker & skill developer, Chennai.
16/12/21	“Best HR practices for a fairer Society	Dr.A.Vinnarasi, Assistant Professor & Head,Department of Human Resource Management,Soka Ikeda College of Arts & Science for Women, Chennai,
04/04/22	The Capacity building Programme on “Competitive Exam – Preparation Guidance”	Mr. M. Raja Raman M.A.., (Public Administration), Asst. Director (On Par Deputy Collector) DeptofHigher Education, Thanjavur

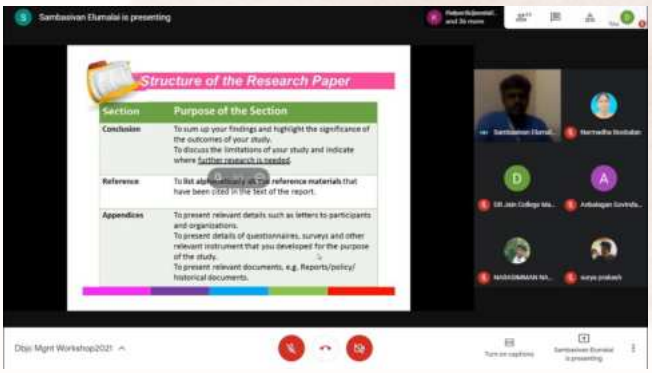
Activities for 2021-2022

Date	Program	Resource Person
09 /04/22	The interdepartmental management event " Gestion Connaissance2022"	Prof. G.Madhumadhi,Assistant Professor, Department of Business Administration, Sona College of Arts &Science,SalemProf. R. Mahalakshmi, Assistant Professor, Department of Commerce, DRBCCC Hindu College,Chennai. Dr.E.JasminSuganthi, Assistant Professor, Department of B.Com A/F , DRBCCC Hindu College, Chennai.
22/04/22	ParentTeachersMeeting	BBA and B.COM ISM
02/05/ 22	"Career Scope for Management Students	Dr.SambamurthyPadmavathiPrincipal & Associate Professor, PG & Research Department of Commerce Shri.S.S.Shasun Jain College for Women Chennai

Activities for 2021-2022

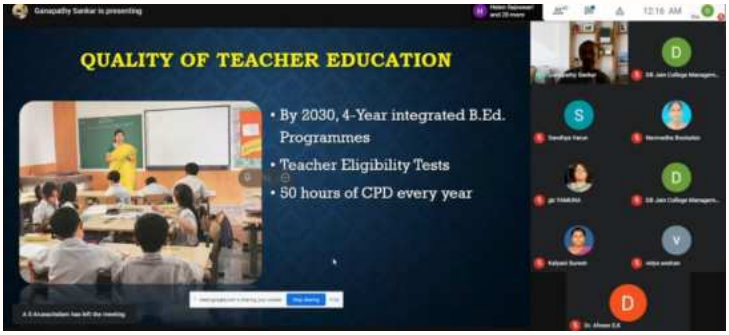
A National level 7 day interdisciplinary workshop was organized from 7th to 14th June 2021 for the teaching professionals on the topic Building Skills and Knowledge for Being a Good Teaching Professional.



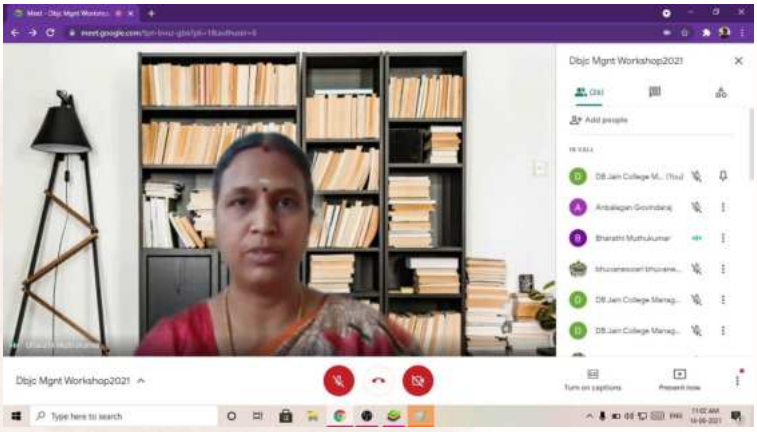








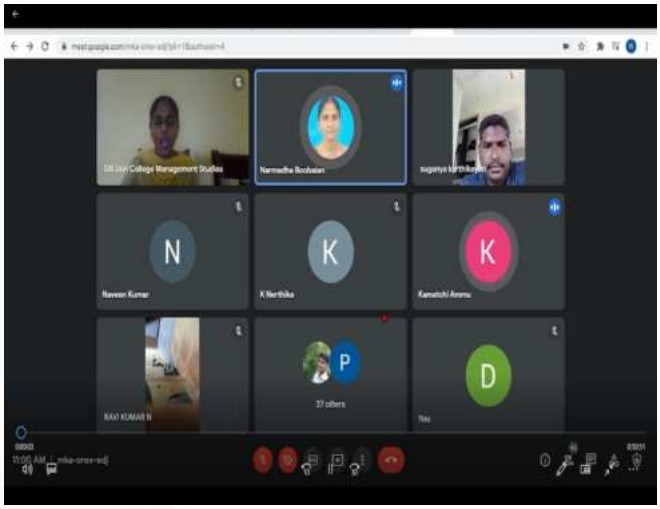




Activities for 2021-2022



5th National business research conference was organized on 14th August 2021 for the teaching professionals and research scholars on the topic “Business Opportunities in India after Covid- 19”





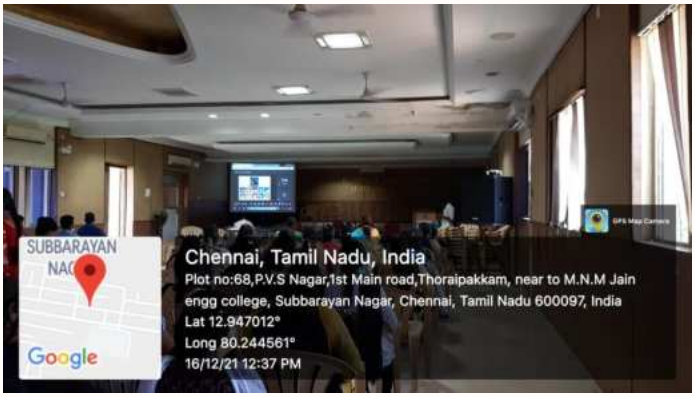
A virtual industrial visit to Sakthi Sugars Limited was organized on 12thsep 2021. To enhance students’ knowledge on manufacturing process and to give an idea about which technology used in industries.Students attended the virtual session at 11 A.M, and Er.S.P.Karthikeyan BE., (ME)., made a brief presentation about the manufacturing process at Sakthi Sugar Ltd, Sakthi Nagar.

Activities for 2021-2022

The Guest lecture was organized on 16th December 2021on the topic “Best HR practices for a fairer Society”The chief guestDr.A.Vinnarasi, Assistant Professor & Head,Department of Human Resource Management,Soka Ikeda College of Arts & Science for Women, Chennai,







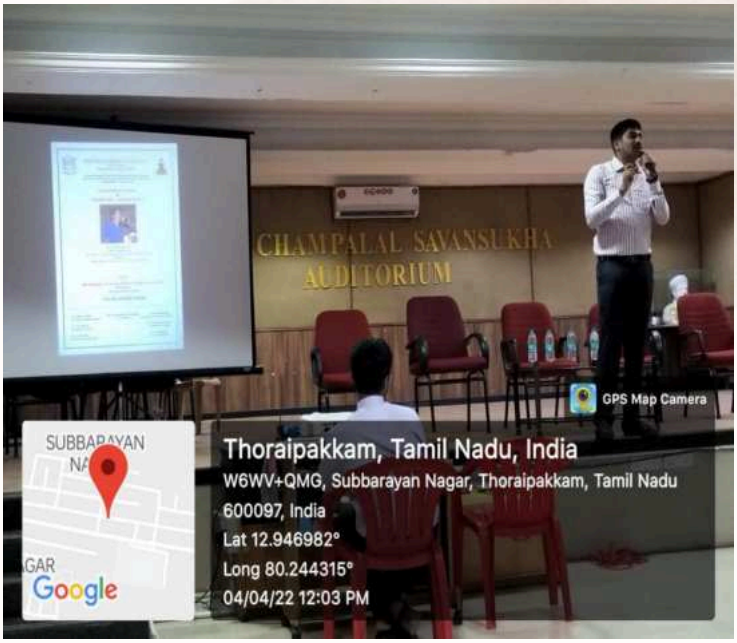
Inter- Collegiate paper presentation, Students Capacity Building competition was organized on 10th March 2022 for the students.



Activities for 2021-2022

The Capacity building Programme on “Competitive Exam – Preparation Guidance” was organized on 04thApril 2022



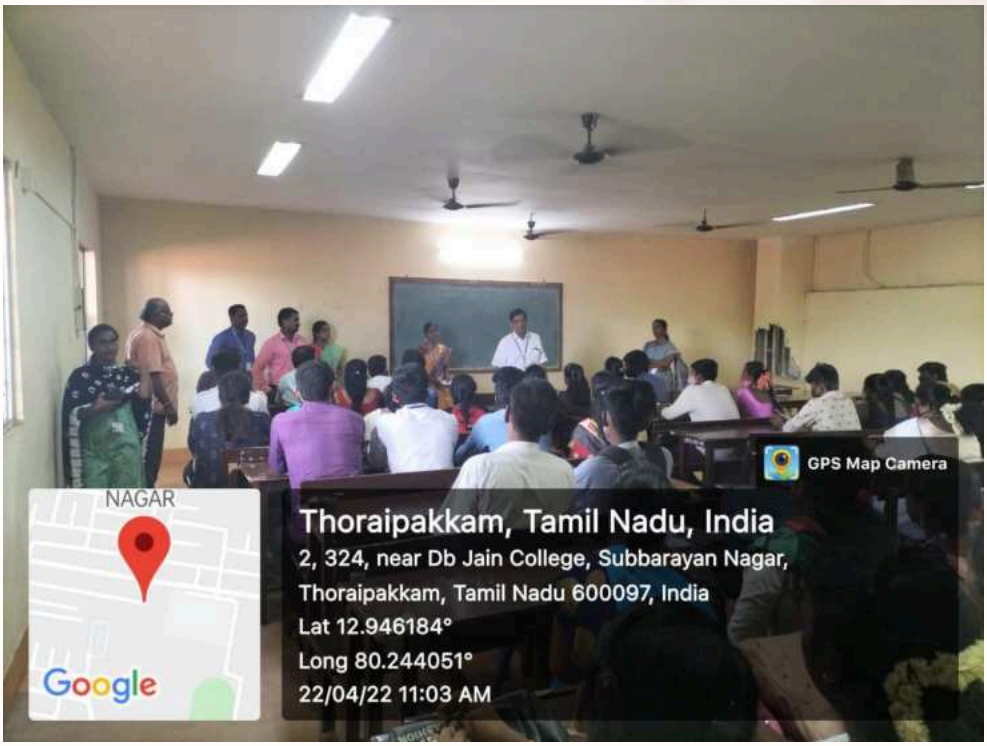


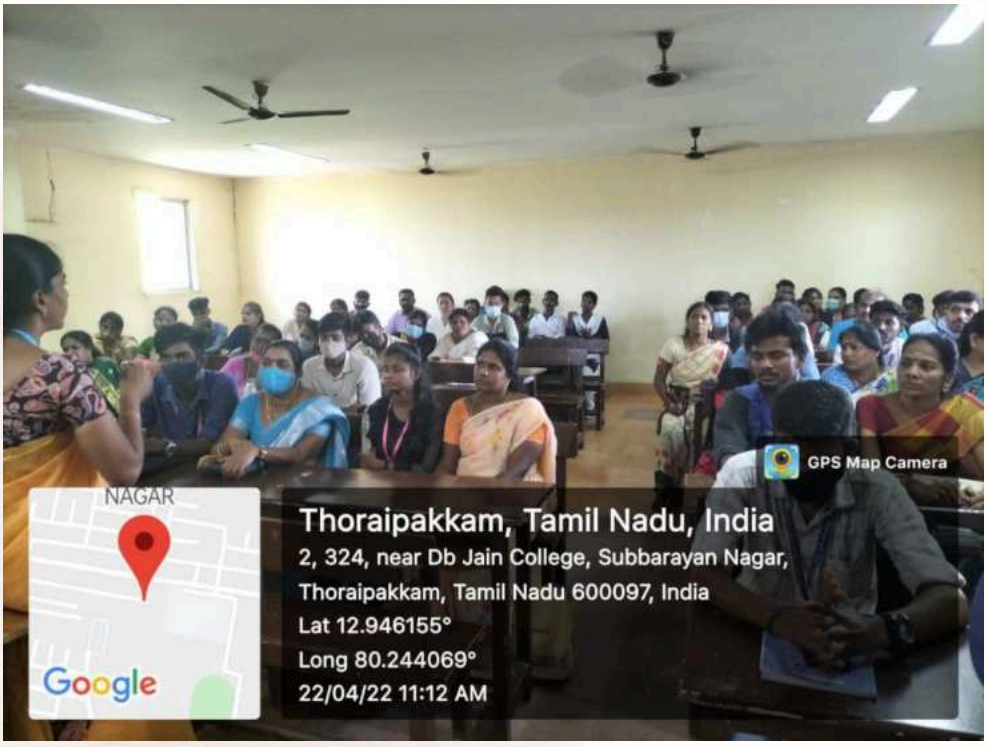
The interdepartmental management event “ Gestion Connaissance2022” was organized on 09 April
2022



Activities for 2021-2022

The ParentTeachersMeetingforB.B.A&B.COM(ForAllStudents)wasorganized on 22nd April 2022





Activities for 2021-2022

The Association of Management Studies – “GestionConnaissance” 2021- 2022 conducted the Management day cum Guest Lecture on “Career Scope for Management Students” was held on 02 May 2022







Activities for 2021-2022

The Association of Management Studies – “GestionConnaissance” 2021- 2022 conducted the Management day cum Guest Lecture on “Career Scope for Management Students” was held on 02 May 2022









Activities for 2021-2022

International business research conference was organized on 06th May 2022

