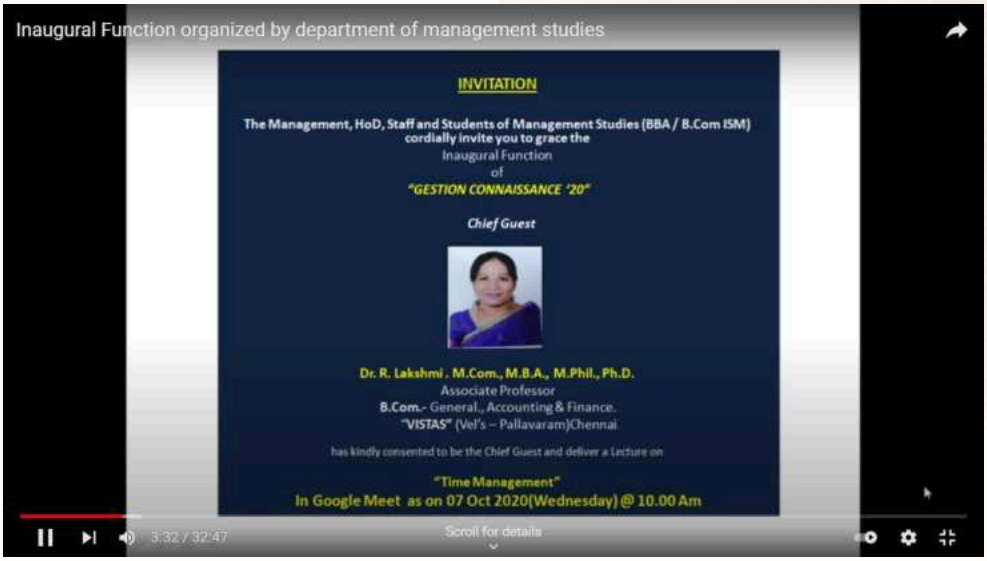
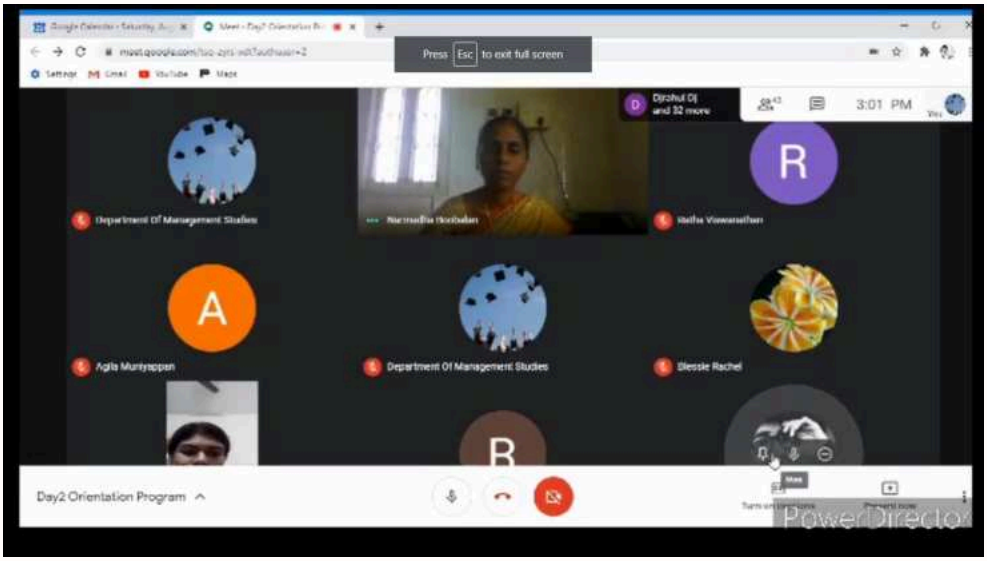
Activities 2020-2021

Date	Program	Resource Person
07 /10/ 20	Association Inauguration	Dr. R. Lakshmi. M.Com.,M.B.A., M.Phil., Ph.D., associate professor in B.COM - General accounting & Finance at "Vistas" (Vel's Pallavaram) Chennai.
28/08/20 to 04/09/ 20	The orientation program for the newly admitted undergraduate students of BBA and B.COM (ISM)	Mrs.VanathiGopikrishna.Bsc.BA,MBA,PGDHRM., BEC., assistant professor and soft skill trainer, Chennai, Ms. Simren Sethi., B.com., M.B.A., specialist in investment banking, State Street HCL Services, S.Ganapathy, associate professor, head of department of Corporate Secretaryship, SA College of Art and Science, Chennai.
04/12/20	National Business Research Conference Titled on “Emerging Business Trends in Post Covid 19 (EBTPC19)"	Dr. CA. Abhishek Murali, Secretary SIRC of ICAI, Chennai.
18 /02/ 20	“Building Competencies in Young Mind”	Mrs. R.V.Snigdha Preethi, Managing Director, Sastha Industrial Corporation, Chennai.
06/3/21	industrial visit	Sastha Industrial Corporation, Chennai.
03/03/21	“Research Opportunities for under Graduate Programs”.	Dr. R. Meena Kumari, Assistant Professor TNJFU Business School (Fisheries), Tamil Nadu Dr. J. Jayalaithaa Fisheries University OMR campus, Chennai.
19/03/ 21	Inter Departmental Management Event	Eswari Andiappan, B.E.,M.B.A, PGDMD,M.Sc, Psychology, Diploma in Sports Nutrition Motivational Speaker
26 /03/ 21	Intra departmental events	Prof. W.Blessie Rachel MBA.,MSC(Psychology), Department of Management Studies, Dhanraj Baid Jain College

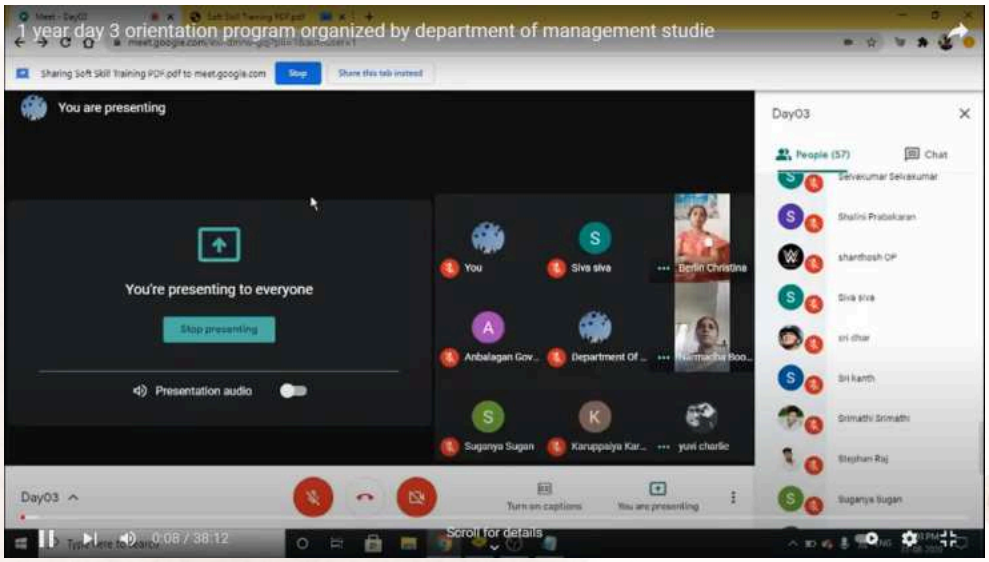
Activities for 2020-2021

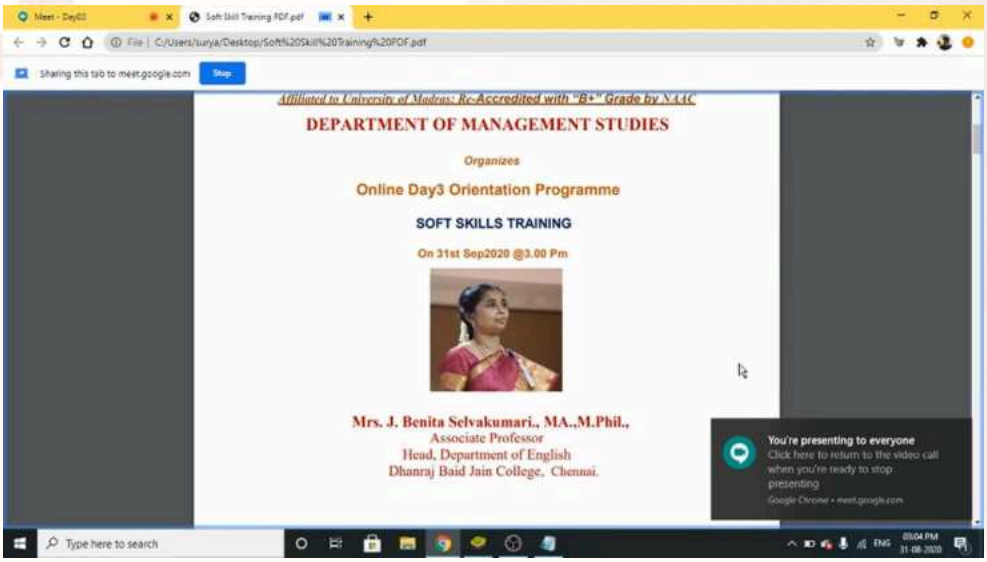


The Management Department " Gestion Connaissance"(Knowledge Management) Inaugural function was conducted on 07 Oct 2020 on Google meet at 10 am.



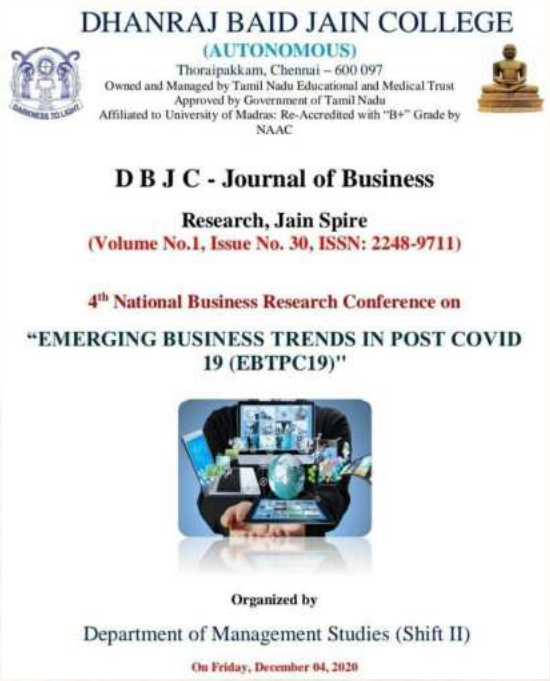
The orientation program for the newly admitted undergraduate students of BBA and B.COM (ISM) was organised from 28th Aug, 2020 to 04th Sep, 2020.










DHANRAJ BAID JAIN COLLEGE
(AUTONOMOUS)
Thoraipakkam, Chennai – 600 097
Owned and Managed by Tamil Nadu Educational and Medical Trust
Approved by Government of Tamil Nadu
Affiliated to University of Madras: Re-Accredited with "B+" Grade by NAAC

D B J C - Journal of Business

Research, Jain Spire
(Volume No.1, Issue No. 30, ISSN: 2248-9711)

4th National Business Research Conference on

"EMERGING BUSINESS TRENDS IN POST COVID 19 (EBTPC19)"

Organized by

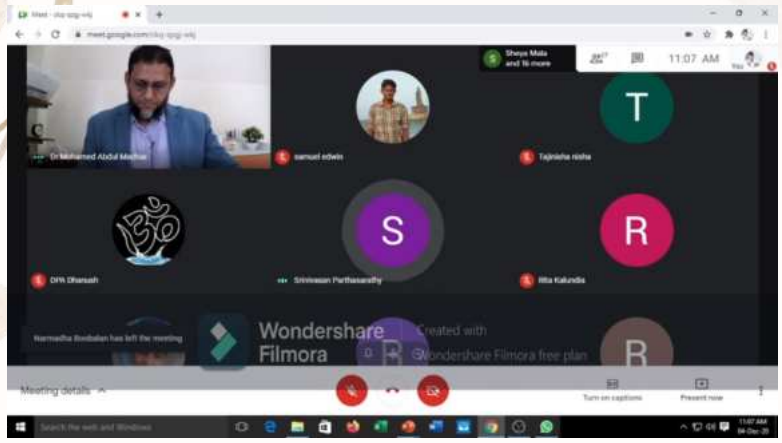
Department of Management Studies (Shift II)

On Friday, December 04, 2020

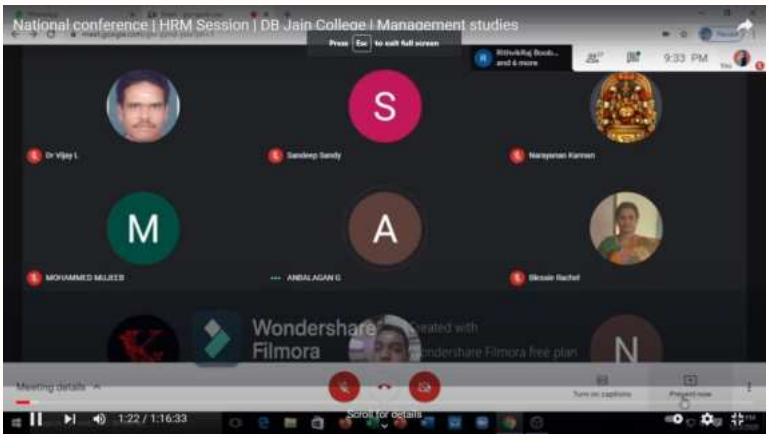


A One day National Business Research Conference Titled on “Emerging Business Trends in Post Covid 19 (EBTPC19)" was held on 4th December 2020.

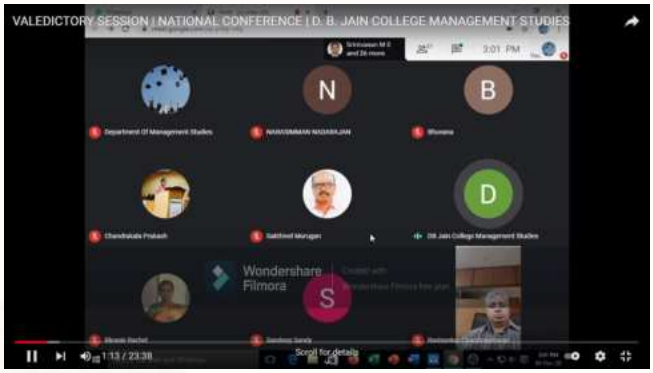
Activities for 2020-2021



Dr. Mohamed Abdul Madhar, Professor& Program Director, College of Applied Science Nizwa, Sultanate of Oman.



Dr. L.Vijay, Principal,
SA College of Arts & Science,
Chennai.



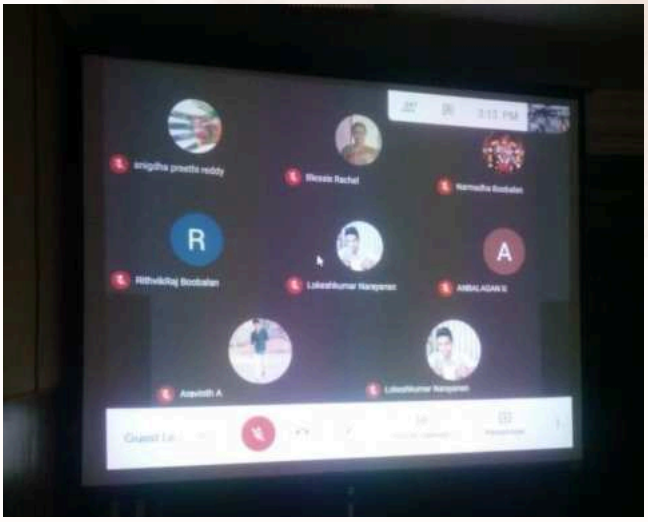
The Valedictory address was given by the chief guest Mr.C. Ravisankar, Executive Vice President-
Finance, T.V. SundramIyengar and Sons Ltd.,Chennai. The vote of thanks for the valedictory session
was given by Prof.R.Shalini, Dept. of. Computer Science, Dhanraj Baid Jain College, Chennai.



Activities for 2020-2021



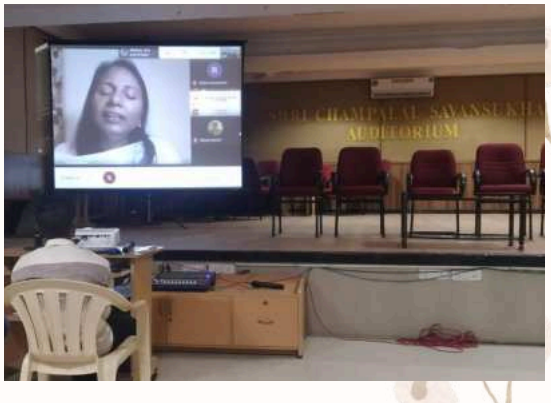
The Management Department Guest Lecture was conducted on 18 Feb 2021 on Google Meet at 3 pm



Dr. R. Meena Kumari, Assistant Professor in Tamil Nadu Dr. J. Jayalaithaa Fisheries University, Chennai. She has completed Ph.D. (Marketing), “Opportunities and constraints faced by women self-help groups in marketing aquaculture produce”, from Sathyabama University, Chennai.







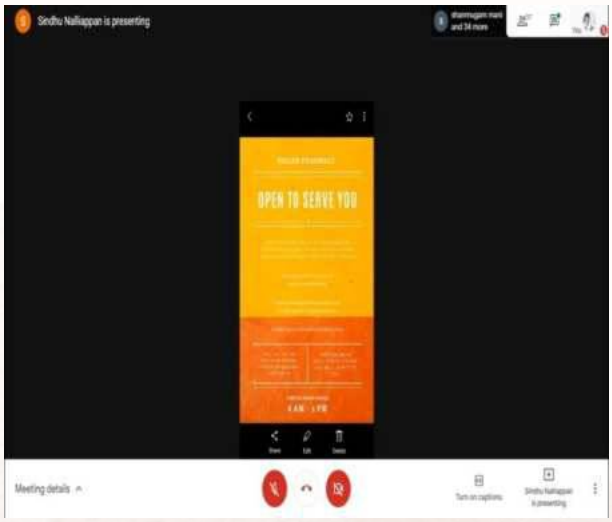
Activities for 2020-2021

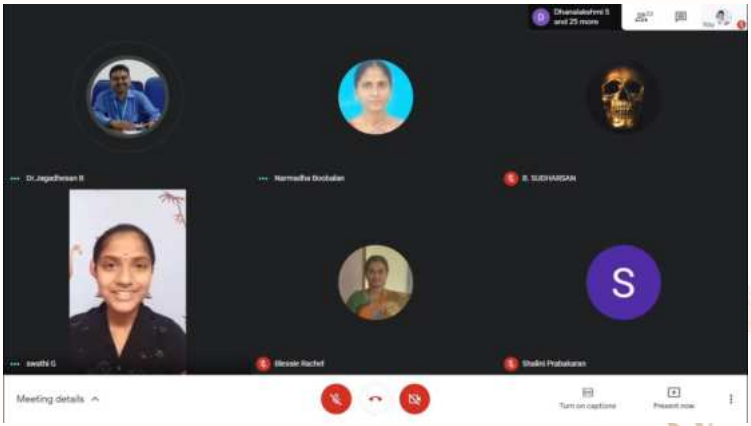


Industrial visit was organized on 06 March 2021 students along with three professors of the Department of Management studies have gone for a special industrial visit to Sastha Industrial Corporation, Chennai.





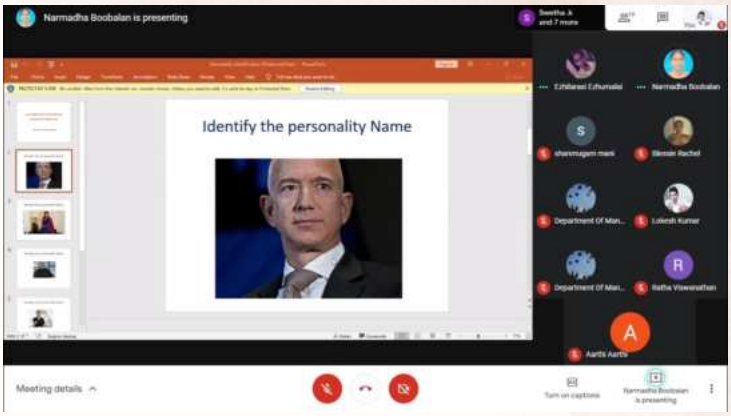


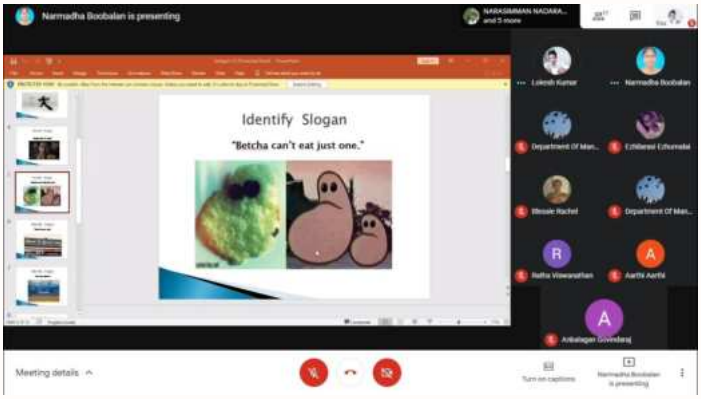


Interdepartmental Management Event was conducted by the Department of Management Studies to students of various departments of Dhanraj Baid Jain College.

Activities for 2020-2021







Intradepartmental Management Event was conducted by the Department of Management
Studies for BBA and B.COM ISM students.

Department day celebration

