Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years
Links to the paper published in the journals listed in UGC CARE list

Sno	Title Of Paper	Name Of The Author/S	Department Of The Teacher	Name Of Journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal		
							Link to website of the Journal	Link to article/paper /abstract of the article	Is it listed in UGC Care list
1	A Study On The Impact Of Online Visual Merchandising Elements On Precipitate Buying Behaviour Of Millennial Women Towards Cosmetic Products In Chennai	E.Viswanathan	Commerce	South India Journal Of Social Studies	2023	0972-8945	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:UebtZRa9Y70C	UGC
2	Secure Group Key Management For Group Communication In Iomt Environment With Dual Encryption Scheme	S.Bhuvaneswari	Computer Science	Scandinavian Journal Of Information Systems	2023	Vol. 35(1), pp. 616–627,	https://aisel.ais net.org/sjis/	http://sjisscandinavian-iris.com/index.php/sjis/article/view/359	UGC

3	An Effective Group Key- Based Secure Data Transfer In Iomt Using Rossler Hyper Chaotic System With Modified Polar Bear Optimization	S.Bhuvaneswari	Computer science	European Chemical Bulletin	2023	Volume - 12, issue-8 (2023),pp: 7764-7781. ISSN: 2063-5346. doi: 10.48047/ecb/2023.12.8.630	https://www.e urchembull.co m/	https://rifanalitica.it/index.php/journal/article/view/312	UGC
4	Enforcing Anonymous Authentication By Security Mechanisms In The Ip-Based Internet Of Things,	S.Bhuvaneswari	Computer science	“The International journal of analytical and experimental modal analysis	2023	Volume XII,Issue I,January- 2020. pp: 3060-3067. ISSN NO: 0886-9367	https://ijaema. com/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC
5	Effect Of Game Specific Skill Training On Selected Physical Variables Among Basketball Players	Dr. R Desingurajan	Physical education	International Journal of Physiology, Nutrition and Physical Education 2023; 8(1): 05-07	2023	ISSN: 2456-0057	https://www.journalofsports.com/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC

6	Effect Of Game Specific Skill Training On Selected Physical Variables Among Basketball Players	PK Kamalakannan	Physical education	International Journal of Physiology, Nutrition and Physical Education 2023; 8(1): 05-08	2023	ISSN: 2456-0058	https://www.journalofsports.c om/	https://www.journalofsports.com/pdf/2023/vol8issue1/PartA/8-1-8-602.pdf	UGC
7	Effect Of Hydro Dybnamic Training Programmes Of Selected Fitness Variables Among Tennis Players	K.F.Suresh kumar	Physical education	International Journal of physical education sports and health . Volume 10 issue -4 year 2023	2023	ISSN: 2556-0058	https://www.p hysicaleducati onjournal.in	https://www.kheljournal.com/archives/2023/vol10issue4/PartE/10-4-62-375.pdf	UGC
8	Effect Of Hydro Dybnamic Training Programmes Of Selected Fitness Variables Among Tennis Players	Dr. R Desingurajan	Physical education	International Journal of physical education sports and health . Volume 10 issue -4 year 2023	2023	ISSN: 2556-0058	https://www.p hysicaleducati onjournal.in	https://www.kheljournal.com/archives/2023/vol10issue4/PartE/10-4-62-375.pdf	UGC

9	Effects Of Bulgarian Bag Training On Selected Physical Variables Among Basket Ball Players	K.Ravi kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 3156-0058	https://www.p hysicaleducati onjournal.in	https://www.kheljournal.com/archives/2023/vol10issue6/PartB/10-6-6-852.pdf	UGC
10	Effects Of Bulgarian Bag Training On Selected Physical Variables Among Basket Ball Players	Dr.D.Desingura jan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 3156-0058	https://www.p hysicaleducati onjournal.in	https://www.kheljournal.com/archives/2023/vol10issue6/PartB/10-6-6-852.pdf	UGC
11	Impact Of Bulgarian Bag Training On Selected Skill Related Variables In Basket Ball Players	K.Ravi kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN: 4156-0058	https://www.p hysicaleducati onjournal.in	https://www.physicaleducationjournal.in/archives/2023/vol5issue2/PartB/5-2-19-373.pdf	UGC

12	Impact Of Bulgarian Bag Training On Selected Skill Related Variables In Basket Ball Players	Dr.D.Desingura jan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2024	2023	ISSN: 4156-0058	https://www.p hysicaleducati onjournal.in	https://www.physicaleducationjournal.in/archives/2023/vol5issue2/PartB/5-2-19-373.pdf	UGC
13	Effects Of A Six Weeks Hydro Dynamic Conditioning Program On Physiological Variables In Young Tennis Athletes	K.F.Suresh kumar	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN:235 6-0058	https://www.p hysicaleducati onjournal.in	**https://www.physicaleducationjournals.com/archives/2023/vol5issue2/PartB/5-2-17-776.pdf**	UGC
14	Effects Of A Six Weeks Hydro Dynamic Conditioning Program On Physiological Variables In Young Tennis Athletes	Dr. R Desingurajan	Physical education	International Journal of physical education sports and health . Volume 5 issue - 2 year 2023	2023	ISSN:235 6-0058	https://www.p hysicaleducati onjournal.in	https://www.physicaleducationjournals.com/archives/2023/vol5issue2/PartB/5-2-17-776.pdf	UGC

15	Analysis Of Attires In Retail Stores And In- Store Marketing Practices In Chennai	M. AMUTHAMALAR	Commerce	International journal of Management, IT& Engineering	2023	2249-0558	Home (ijamtes.org)	IJMIECoverMay2020.pdf (ijmra.us)	UGC
16	Study On Bull And Bear Market And Investing Patterns Among Investors	Dr.G.KALPANA	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjour nal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
17	Economic Impact Of Urbanisation In The Post Liberalization Era-A Case Study Of Villages In Omr, Chennai	Dr C.Parvathy	economics	Education and society UGC care journal	2023	ISSN:227 8-6864	https://iiepune. org/journal/	https://ignited.in/jasrae/article/view/9302/	UGC
18	A Study On Customer Satisfaction And Preference Towards Mamaearth Brand Products	Dr.G.KALPANA	Management studies	South India Journal of Social Science	Jun-23	ISSN 0972-8945	https://journal.sijss.com/index.php/ho me	https://www.researchgate.net/profile/Sjayalakshmi/publication/378134427_Impact_of_Computer_Technology_on_Accounting/links/65c8bc5c790074549771d7f5/Impact-of-Computer-Technology-on-Accounting.pdf#page=202	UGC

19	NEWSPAPERS AND ITS SUPPLEMENTS	DR D ELANGOVAN	COMPUTER SCIENCE	International Journal of Applied Engineering Research	May-23	ISSN: 2278-2400	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	IIR_IJBI_paper6.pdf (ijbui.com)	UGC
20	Enforcing Anonymous Authentication by Security Mechanisms in the IP-Based Internet of Things,	S. Bhuvaneswari	Computer science	"The International journal of analytical and experimental modal analysis	2023	197-226	https://ijaema.com/index.php/volume- 11-issue-9-september-2019-r/	Algorithms | Free Full-Text | Enforcing Security Mechanisms in the IP-Based Internet of Things: An Algorithmic Overview (mdpi.com)	UGC
21	Portrayal Based Concept Classification for Extracting „Operating System" E- Content	DR D ELANGOVAN	COMPUTER SCIENCE	International Journal of Emerging Science and Engineering (IJESE)	May-23	ISSN: 2319–6378	http://www.ijmra.us	https://scholar.google.com/citations?user=cIF9VZYAAAAJ&hl=en&oi=sra	UGC
22	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.R.SHANM UGAM	Management Studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjour nal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC

23	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.B.venkatac halam	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://hsssjour nal.com/	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
24	Study On Bull And Bear Market And Investing Patterns Among Investors	Prof.J.Poovarag havan	Management studies	Humanities And Social Science Studies	Jun-23	ISSN 2319-829X	https://doi.org/ 10.37896/HTL 28.08/6340.	https://www.emerald.com/insight/content/doi/10.1108/RBF-05-2021-0087/full/html	UGC
25	A Study On Customer Satisfaction And Preference Towards Mamaearth Brand Products	Prof.J.Poovarag havan	Management studies	South India Journal of Social Science	Jun-23	ISSN 0972-8945	https://journal.sijss.com/index.php/ho me	https://www.researchgate.net/profile/Sjayalakshmi/publication/378134427_Impact_of_Computer_Technology_on_Accounting/links/65c8bc5c790074549771d7f5/Impact-of-Computer-Technology-on-Accounting.pdf#page=202	UGC
26	Analytics Of Attires In Retail Stores And In- Store Marketing Practices In Chennai	E.Viswanathan	Commerce	International journal of management, It and engineering	2023	ISSN : 2249-0558 Impact factor 7.119	Home (ijamtes.org)	IJMIECoverMay2020.pdf (ijmra.us)	UGC

27	The Concept Of Green Marketing And Consumer Purchase Behaviour	Prof.R.SHANMUGAM	Management Studies	Kalyan Bharati	2022	ISSN 0976-0822	https://portal.issn.org/resource/ISSN/0976-0822	https://www.researchgate.net/publication/288525147_Green_Marketing_and_Its_Impact_on_Consumer_Buying_Behavior	UGC
28	Impact Of Social Media On Entreneurship	Prof.S.SUDHA	Management Studies	Future Trends In Commerce:Chall enges And Sustainability	Nov-22	ISBN 978-93-5768-450-7	https://www.forbes.com/sites/forbesagencycouncil/2024/01/17/the-future-of- e-commerce-trends-to-watch-in-2024/?sh=11afcd90b5e4	https://www.forbes.com/sites/forbesagencycouncil/2024/01/17/the-future-of-e-commerce-trends-to-watch-in-2024/?sh=11afcd90b5e4	UGC
29	A Study On Consumer Perception And Buying Behaviour Towards Selected Home Appliances (With Special Reference In Rural Areas, Chengalpattu District)	DR.C.MEKKA L ROY	COMMERCE	International Journal on Global Business Management and Research IJGBMR	Mar-22	ISSN 2278 8425	http://www.raj alakshmi.org/	https://www.rajalakshmi.org/IJGBMR/downloads/IJGBMRMar22.pdf#page=49	UGC

30	A Study On Consumer Perception And Buying Behaviour Towards Selected Home Appliances (With Special Reference In Rural Areas, Chengalpattu District)	M.SURESHKU MAR	COMMERCE	International Journal on Global Business Management and Research IJGBMR	Mar-22	ISSN 2278 8425	http://www.raj alakshmi.org/	https://www.rajalakshmi.org/IJGBMR/downloads/IJGBMRMar22.pdf#page=49	UGC
31	The Impact Of Advertisement On Consumer Buying Behavior Towards Consumer Apparels - With Special Reference To Chennai	Dr.Vidya T.s	commerce	Journal of the oriental instituite	2022	ISSN:003 0-5324 UGC Care list no 135	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Clone20230925T154954.pdf	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Clone20230925T154954.pdf	UGC
32	Virtual Training And Its "Impact On Online Learning In It/Ites Organizations In Chennai"	Dr. G. Kalpana	Corporate	Journal of "fundamental and compartive research"	Aug-22	2277-7067	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20230207T163117.pdf	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20230207T163117.pdf	UGC
33	Effects Of Celebrity Endorsement On Consumer Buying Behaviour And Branding Of A Brand	E.Viswanathan	Commerce	ANVESAK UGC Care Group 1 Journal	Dec-22	ISSN : 0378 – 4568	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:kNdYIx-mwKoC	UGC

34	Effects Of Celebrity Endorsement On Consumer Buying Behaviour And Branding Of A Brand	S.Ganapathy	Commerce	ANVESAK UGC Care Group 1 Journal	Dec-22	ISSN : 0378 – 4568	https://www.indianjournals.com/ijor.aspx?target=ijor:zijbemr&volume=2&issue=7&article=008	https://www.indianjournals.com/ijor.aspx?target=ijor:zijbemr&volume=2&issue=7&article=008	UGC
35	Diagrammatic Representation Between Topological Indices And Alkanes	M.PURUCHOTHA MANAYAKI	Mathematics	journal of algebraic statistics	5/1/2022	ISSN:1309-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1092	UGC
36	The Physical Chemical Characteristics Of Alkanes And Wiener Indices	M.PURUCHOT HAMANAYA KI	Mathematics	journal of algebraic statistics	May-22	ISSN:130 9-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1065	UGC
37	Correlation Of Distance Based On Topological Indices And The Physio Chemical Properties Of Alkanes	M.PURUCHOT HAMANAYA KI	Mathematics	ECS Transaction	2022	4925-4931	https://www.electrochem.org/234/transactions	https://www.researchgate.net/publication/360282578_Correlation_of_Distance_Based_on_Topological_Indices_and_the_Physio_Chemical_Properties_of_Alkanes	UGC
38	Factors Determiningconsumer Buying Behavior Toeards Organized Retails Stores In Chennai	Dr R.Lavanya	Corporate secretaryship	shodhsamhita journal of fundamental & comparative research journal of kavikulaguru kalidas sanskrit university, Ramtek	2022	ISSN:227 7-7067	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://kksushodhasamhita.org/&ved=2ahUKEwjpmrrExaOGAxXcSGwGHev4DH4QFnoECBgQAQ&usg=AOvVaw25EkAGiAShrCO_OWuSym9O	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2664522	UGC

39	The Physical Chemical Characteristics Of Alkanes And Wiener Indices	M.PURUCHOT HAMANAYA KI	Mathematics	journal of algebraic statistics	May-22	ISSN:130 9-3452	https://www.publishoa.com/index.php/journal	https://www.publishoa.com/index.php/journal/article/view/1065	UGC
40	A Comceptual Study On Factors Influencing Green Banking Facilities In India	Dr.S.Selvaraj	commerce	Journal of corporate finance management and banking system	2022	ISSN: 2799-1059	https://hmjournals.com/journal/index.php/JCFMBS	https://www.researchgate.net/publication/366122458_A_Conceptual_Study_on_Factors_Influencing_Green_Banking_Facilities_in_India	UGC
41	Customer Insights Towards Performance Of Celebrity Endorsement In Promoting Fmcg Products-A Study	Dr.S.Selvaraj	Commerce	Journal of the asiatic society of mumbai	2022	ISSN: 0972-0766	https://journal.sijss.com/index.php/home	https://www.researchgate.net/profile/Ganitha-Rathna/publication/375522035_CONTEMPORARY_ISSUES_AND_TRENDS_IN_DIGITAL_MARKETING/links/654d9f6eb86a1d521bc89f09/CONTEMPORARY-ISSUES-AND-TRENDS-IN-DIGITAL-MARKETING.pdf	UGC
42	An Innovative New Frame Works for Cardiovascular Disease Using Data Mining Analytics In Heart Attack, Prediction And Monitoring, Prevention For Fcm + K-Means Algorithm.	DR.D.ELANGOVA N	COMPUTER SCIENCE	International Journal of Early Childhood Special Education	2022	1308-5581	https://search.ebscohost.com/login.aspx?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=13085581&AN=162690070&h=gH9ALEJ8cRM2egVJ3VsS%2B8JjuHY8BMNvOAPGZg7C4LOVsC%2BHDXcFcfe0Os9fD96hqNjry2mxfcFJjdS3knaBsw%3D%3D&crl=c	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cIF9VZYAAAAJ&citation_for_view=cIF9VZYAAAAJ:u5HHmVD_uO8C	UGC

43	An Innovative New Frame Works for Cardiovascular Disease Using Data Mining Analytics In Heart Attack, Prediction And Monitoring, Prevention For Fcm + K-Means Algorithm.	M.Rengalakshmi	COMPUTER SCIENCE	International Journal of Early Childhood Special Education	2022	1308-5581	https://www.bing.com/ck/a?!&&p=6c936ae915bd04f7JmltdHM9MTcxNjQyMjQwMCZpZ3VpZD0xMDhlN2I0Zi0zZDZlLTZjZWQtMWJlZi02ODFjM2NjMzZkMDAmaW5zaWQ9NTIxNg&ptn=3&ver=2&hsh=3&fclid=108e7b4f-3d6e-6ced-1bef-681c3cc36d00&psq=International+Journal+of+Early+Childhood+Special+Education+journal+2022&u=a1aHR0cHM6Ly93d3cuaW50LWplY3NlLm5ldC8&ntb=1\	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=M.Rengalakshmi+db+jain+college&btnG=	UGC
44	THE IMPACT OF RETAIL INVESTOR'S BEHAVIOR ON EQUITY SHARES IN CHENNAI CITY – AN EMPIRICAL STUDY	E.Viswanathan	Commerce	Emperor International Journal of Finance And Management Research [EIJFMR]	2022	ISSN: 2395-5929	https://www.researchgate.net/profile/Dr-Perumal-2/publication/351686010_THE_IMPACT_OF_RETAIL_INVESTOR'S_BEHAVIOR_ON_EQUITY_SHARES_IN_CHENNAI_CITY_-_AN_EMPIRICAL_STUDY/links/60a4964e299bf1921e351a2f/THE-IMPACT-OF-RETAIL-INVESTORS-BEHAVIOR-ON-EQUITY-SHARES-IN-CHENNAI-CITY-AN-EMPIRICAL-STUDY.pdf	https://www.researchgate.net/profile/Dr-Perumal-2/publication/351686010_THE_IMPACT_OF_RETAIL_INVESTOR'S_BEHAVIOR_ON_EQUITY_SHARES_IN_CHENNAI_CITY_-_AN_EMPIRICAL_STUDY/links/60a4964e299bf1921e351a2f/THE-IMPACT-OF-RETAIL-INVESTORS-BEHAVIOR-ON-EQUITY-SHARES-IN-CHENNAI-CITY-AN-EMPIRICAL-STUDY.pdf	UGC

45	A STUDY ON CUSTOMER SATISFACTION TOWARDS “THE HINDU”	Dr.M.RAJESH	Commerce	Dogo Rangsang research Journal	May-22	2347-7180	https://dbjaincollege.org/wp-content/uploads/2019/12/ISSUE_19_OCTOBER-DECEMBER-2015.pdf#page=61	https://dbjaincollege.org/wp-content/uploads/2019/12/ISSUE_19_OCTOBER-DECEMBER-2015.pdf#page=61	UGC
46	Effects Of 12 Weeks Plcometric And Flexibility Training Ion Reaction Time Perfomance Among Women Kabaddi Players	Dr. R.Desingurajan	Physical Education	JICR Journal Volume Viii Issue 111 March 2021	2021	2465-5284	http://hdl.handle.net/10603/400876	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/400876	UGC
47	“Antecedents Of The Service Quality For Housing Loan Customers Of Indian Banks”	DR.E.VISWANATHAN	COMMERCE	International Journal of Scientific Engineering and Science	Apr-21	issn print1816-7403 issn online199 1-7074	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
48	“Antecedents Of The Service Quality For Housing Loan Customers Of Indian Banks”	Mr shankar babu	COMMERCE	International Journal of Scientific Engineering and Science	Apr-21	issn print1816-7403 issn online199 1-7074 volume 16, issue 1, 2021	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC

49	Churn Prediction Analysis In Cellular Communication Sector Using Classifier Learning	SARAVANAN P	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:35N4QoGY0k4C	https://scholar.google.com/scholar?cluster=5737226977186875973&hl=en&oi=scholarr	UGC
50	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	SARAVANAN P	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAEIzsC	https://www.researchgate.net/profile/SaravananP/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COM PUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD- COMPUTING-ENVIRONMENT- USING-DEFENSE-TECHNIQUES.pdf	UGC

51	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	SARAVANAN J	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAEIzsC	https://www.researchgate.net/profile/Saravanan-P/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COMPUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD- COMPUTING-ENVIRONMENT- USING-DEFENSE-TECHNIQUES.pdf	UGC
52	An Impact Of Blockchain Technology On Digital Education In Machine Learning	SARAVANAN. P	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTERS	2021	1006-6748	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:2P1L_qKh6hAC	https://www.researchgate.net/profile/Saravanan-P/publication/350529880_AN_IMPACT_OF_BLOCKCHAIN_TECHNOLOGY_ON_DIGITAL_EDUCATION_IN_MACHINE_LEARNING/links/6064b83ba6fdccad3f61f399/AN-IMPACT-OF-BLOCKCHAIN-TECHNOLOGY-ON-DIGITAL-EDUCATION-IN-MACHINE-LEARNING.pdf	UGC

53	A Study Of Relationship Between Charismatic Leadership And Organisational Climate With Special Reference To Fmcg Sector	R.RAAJALAK SHMI	COMMERCE	DOGO RANGSANG RESEARCH JOURNAL	Mar-21	ISSN : 2347-7180	https://www.journal-dogorangsang.in/no_1_Online_21/98. pdf	https://ijrar.org/papers/IJRAR1903607.pdf	UGC
54	Employee's Perception Towards Corporate Social Responsibility And Its Impact On Organisational Commitment	DR.C.MEKKA L ROY	COMMERCE	THE JOURNAL OF ORIENTIAL RESEARCH MADRAS	May-21	ISSN : 0022-3301	https://ijifactor.com/journals/1451/The-Journal-of-Oriental-Research,-Madras	https://ijifactor.com/journals/1451/The-Journal-of-Oriental-Research,-Madras	UGC
55	Factors Influencing The Purchase Behaviour Of Customers -An Empirical Study On Apparel Products In Coimbatore City	Dr. VIDYA T S	COMMERCE	UTKAL HISTORICAL RESEARCH JOURNAL (UGC CARE APPROVED, PEER REVIEWED & REFERRED JOURNAL	2021	ISSN- 0976-2132	https://utkaluni versity.ac.in/w p- content	https://ugccare.unipune.ac.in/Apps1/Content/Files/pdf/CloneJournalsPdf/Original20220624T132607.pdf	UGC
56	Consumer Motivations for Shopping Online in Omni channel Supermarkets	R.PRIYADHA RSHINI	COMMERCE	JXAT ARCHITECTURE AND TECHNOLOGY	2021	1006-7930	https://jcst.ict.ac.cn/	https://ymerdigital.com/uploads/YMER2112AZ.pdf	UGC

57	An Optimizing Security In A Cloud Computing Environment Using Defense Techniques	DR.B.JAGADH ESAN	COMPUTER SCIENCE	LINO	2021	0211-2574	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:70eg2SAEIzsC	https://www.researchgate.net/profile/SaravananP/publication/350529868_AN_OPTIMIZING_SECURITY_IN_A_CLOUD_COMPUTING_ENVIRONMENT_USING_DEFENSE_TECHNIQUES/links/6064b6f5458515614d271a60/AN-OPTIMIZING-SECURITY-IN-A-CLOUD- COMPUTING-ENVIRONMENT- USING-DEFENSE-TECHNIQUES.pdf	UGC

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61	A Study On Customer Attitude And Satisfaction Towards Organised Retail Stores With Special Reference To The Chennai City	Dr.S.Selvaraj	commerce	BSSS journal of commerce	2021	ISSN- 0975-2528	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://bssspublications.com/Home/Commerce&ved=2ahUKEwiBmMLUpKOGAxUp1jgGHfnWDY0QFnoECAYQAQ&usg=AOvVaw1fhgcAzv5NzZzEo4orfnt0	https://www.researchgate.net/publication/354546759_A_STUDY_ON_CUSTOMER_ATTITUDE_AND_SATISFACTION_TOWARDS_ORGANISED_RETAIL_STORES_-_WITH_SPECIAL_REFERENCE_TO_THE_CHENNAI_CITY	UGC

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63	Conceptual Perspectives Of Cooperative Education And Training On Cooperative Organisations-A Study	Dr.S.Selvaraj	commerce	IJCRT(internatio nal journal of creative research thoughts)	2021	ISSN:232 0-2882	https://www.ij crt.org/	https://ijcrt.org/papers/IJCRTG020015.pd f -	UGC
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72	Diabetes Prediction Model for Better Clarification by using Machine Learning	J. LYSA EBEN	COMPUTER SCIENCE	DESIGN ENGINEERING	2021	Electronic ISSN: 2767-7788 Print on Demand(PoD) ISSN: 2767- 777X Publisher: IEEE	https://www.researchgate.net/publication/371244422_Diabetes_Prediction_Model_for_Better_Clarification_by_using_Machine_Learning	https://www.researchgate.net/publication/371244422_Diabetes_Prediction_Model_for_Better_Clarification_by_using_Machine_Learning	UGC

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103	Comparative Effect Of Different Types Aerobic Training Programmes On Strength Performance Of Volleyball Players	M.siva	Physical education	Gorteria UGC care Volume 33 Issue 12 December 2020	Dec-20	8564 5264	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	UGC
104	Comparative Effect Of Different Types Aerobic Training Programmes On Strength Performance Of Volleyball Players	Dr. R. Desingu Rajan,	Physical education	Gorteria UGC care Volume 33 Issue 12 December 2020	Dec-20	8564 5264	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	https://shodhganga.inflibnet.ac.in:8443/jspui/handle/10603/387946	UGC

105	Comparative Effect Of Different Types Training Programmes On Explosive Power Of Volley Ball Players Of Volleyball Players	M.siva	Physical education	Journal of Information and computational science UGC care Volume 10 Issue 12 dec20220	Dec-20	225 6987	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?usp=sharing	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?pli=1	UGC
106	Comparative Effect Of Different Types Training Programmes On Explosive Power Of Volley Ball Players Of Volleyball Players	Dr. R. Desingu Rajan,	Physical education	Journal of Information and computational science UGC careVolume 10Issue 12 dec20220	Dec-20	225 6987	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?usp=sharing	https://drive.google.com/file/d/1ywenf2s2ofuLmEUYM8KpNCHsPWAddfa5/view?pli=1	UGC
107	Framework For Detection Of Phishing Social Engineering Attacks	K.punitha	Computer Science	The International Journal Of Analytical And Experimental Modal Analysis (IF-6.3)	Jul-20	0886-9367	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=ogx-33wAAAAJ&citation_for_view=ogx-33wAAAAJ:Wp0gIr-vW9MC	https://www.researchgate.net/profile/S-Balaji6/publication/348759107_Framework_for_Detection_of_Phishing_Social_Engineering_Attacks/links/600fca2492851c13fe39d679/Framework-for-Detection-of-Phishing-Social-Engineering-Attacks.pdf	UGC
108	Research study on human resources management strategy and its influence on work environment and commitment with special reference to automobile companies in chennai city	Dr. M Sakthivel Murugan	commerce	Palarch's journal of Archaeology of egypt and egyptology	Nov-20	ISSN 1567-214x	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:a0OBvERweLwC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cVnI_nIAAAAJ&cstart=20&pagesize=80&citation_for_view=cVnI_nIAAAAJ:a0OBvERweLwC	UGC

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110	Empirical Study on Human Capital Management on Employees Impact on Knowledge management in IT Companies in Chennai	M Sakthivel Murugan	commerce	Volume XII, Issue XI, November/2020	Jun-20	ISSN: 2233-7857	https://ssrn.com/abstract=3756109	file:///C:/Users/Staff/Downloads/SSRN-id3756109-1.pdf	UGC

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112	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	Saravanan. P	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC
113	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	J.Muralidharan	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC
114	Comparative Study on TAHDCO and SIDBI training Programme and its Impact of Employment Prediction Based on Decision trees and Naive Bayes classifier	Dr.K.Rajasekaran	COMPUTER SCIENCE	WAFFEN-UND KOSTUMKUNDE JOURNAL	2020	ISSN : 0121-6755	https://ores.su/en/journals/waffen-und-kostumkunde/	https://ores.su/en/journals/waffen-und-kostumkunde/cwer.pdf	UGC

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116	A Conceptual Study on Load Balancing, Operating System, Storage, and Server Process in Virtualization – A Case Study of Comparative of Cloud Computing	Saravanan. P	COMPUTER SCIENCE	Journal of Interdisciplinary Cycle Research	y 2020	ISSN : 0241-6755	https://jicrjournal.com/	https://www.researchgate.net/publication/343151207_JICRJournal_of_Interdisciplinary_Cycle_Research.pdf	UGC
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119	The International journal of analytical and experimental modal analysis(ijaema)	SARAVANAN P	COMPUTER SCIENCE	The International journal of analytical and experimental modal analysis	2020	0886-9367	http://www.ijaema.com/gallery/22-ijaema-february-3547.pdf	http://www.ijaema.com/gallery/22-ijaema-february-3547.pdf	UGC
120	CUSTOMER SATISFACTION OF FINANCIAL ADROITNESS IN SELECTED COMMERCIAL BANKS WITH SPECIAL REFERENCE KANCHIPURAM DISTRICT S	VIJAYA.K	commerce	JOURNAL OF CRITICAL REVIEWS (SCOPUS)	2020	ISSN-2394_5125	https://www.jcreview.com/	https://www.researchgate.net/publication/7256407_Scopus_database_A_review.pdf	UGC

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122	EMPRICAL STUDY ON APPLICATION OF AI (ARTIFICIAL INTELLIGENCE)IN FINANCIAL DECISION MAKING	DR.C.MEKKAL ROY	commerce	SAMBODHI	october-december 2020	ISSN: 2249-6661	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1fdfcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	https://search?q=Sambodhi+panel&cvid=58a31c0c8fc24f1eae1fdfcd998b7bf0&gs_lcrp=EgZjaHJvbWUyBggAEEUYOTIGCAEQRRg80gEINDIzNmowajSoAgiwAgE&FORM=ANAB01&adppc=EdgeStart&PC=U531	UGC
123	CUSTOMER PERCEPTION OF PANDAMIC ENFORCED DIGITIAL SHIFT BY BRICK AND MORTER MARKETERS	R.PRIYADHARSHINI	COMPUTER SCIENCE	HIGH TECHNOLOGY LETTETS	2020	1006-6748	High Technology Letters – ISSN NO : 1006-6748, IMPACT FACTOR : 2.7, PEER REVIEW & INTERNATIONAL JOURNAL, editorhtljournal@gmail.com (gjstx- e.cn)	High Technology Letters – ISSN NO : 1006-6748, IMPACT FACTOR : 2.7, PEER REVIEW & INTERNATIONAL JOURNAL, editorhtljournal@gmail.com (gjstx-e.cn)	UGC

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126	AN ANALYSIS OF THE TEXT MINING TECHNIQUES AND ITS APPLICATION	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF INFORMATION AND COMPUTATIONAL SCIENCE	Jun-20	1548-7741	https://joics.org/	https://joics.org/vol-13-issue-1-2023/	UGC
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129	AN EXPLORATION OF TEXT MINING TECHNIQUES WITH EXPLOIT OF SENTIMENT ANALYSIS	DR.B. JAGADHESAN	COMPUTER SCIENCE	A JOURNAL OF COMPOSITION THEORY	Oct-20	0731-6755	https://jctjournal.com/	https://jctjournal.com/aim-scope.pdf	UGC
130	AN EFFICIENT DATA DE-DUPLICATION TECHNOLOGY FOR CLOUD STORAGE OPTIMIZATION	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF APPLIED SCIENCE AND COMPUTATIONS	Oct-20	1076-5131	https://j-asc.com/	https://www.researchgate.net/publication/332037977_JASC_Journal_of_Applied_Science_and_Computations_An_Exploration_on_Blowfish_Algorithm_and_Security_of_Block_chain_Systems	UGC
131	A SCRUTINIZED STUDY ON THE ALGORITHMS AND APPLICATION OF SENTIMENT ANALYSIS	DR.B. JAGADHESAN	COMPUTER SCIENCE	JOURNAL OF INTERDISCIPLINAR Y CYCLE RESEARCH	Oct-20	0022-1945	https://jicrjournal.com/	https://jicrjournal.com/index.php/volume- xv-issue-iii-march-2023/	UGC

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137	Case Analysis on Consulting and Admonishing Financial Portfolio and Investment Strategies	Dr.N.KALAINESA N	commerce	International journal of advance science and technology vol.29,No5(2020),pp.13065-13073	04.04.2020	1301-2746, Vol:9, Issue-4	http://drive.google.com/file/d/17uQLQAsoKLPd5kk.B9ybBCIVdASW88/view w	http://adalyajournal.com or editor.adalyajournal@gmail.com	UGC
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157	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	S BALAJI	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC

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159	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	F.Christo Frenny	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC
160	A SURVEY ON LEVEL OF JOB SATISFACTION AMONG DIFFERENT WORKING ORGANIZATIONS	A.Anusuya	COMPUTER SCIENCE	IJRAR19J1702 International Journal of Research and Analytical Reviews (IJRAR) www.ijrar.org	2019	2349-5138	https://www.ijr ar.org/	https://www.ijrar.org/papers/IJRAR19J1702.pdf	UGC

161	Comparison of Software Test Automation Tools-Selenium and UFT	M.Karthik	COMPUTER SCIENCE	American International Journal of American International Journal of Research in Formal, Applied & Natural Sciences & Natural Sciences	2019	ISSN (Print): 2328-3777, ISSN (Online): 2328-3785, ISSN (CD-ROM): 2328-3793	http://www.iasir.net/	https://d1wqtxts1xzle7.cloudfront.net/59698744/AIJRFANS19-21220190613-110606-1hd0b87-libre.pdf?1560423479=&response- content-disposition=inline%3B+filename%3DAIJRFANS19.pdf&Expires=1716379308&Signature=U-YABRpBYvvrvcKhHa5F-HMg6DpwKB~BMHsZQ6wXRnLSITaBkIxc10oX1NGG56ft3jYDrDTgjstMRp~0eyWqXsGA9x-7u09nx7xVQoLEb3X8Ua22uWhAxmBL-kc9tRub9QcpX-hBSh5mhqgKY4wk-bocoTIVgn4WcHL2Tqs~xlqy5vTQvQ2c~Ir3pyEBdrxw3GmUfK-VCKwpf~VFrr41hqiDIdbIFdaxf7TV- NRGqzC-CuiCfeIcAuceoRQ6~Y48DbtJznQhKXg~xZ3FUZcK02lZ1E3PGpsO0JdS8wujMU6B~E2rSYxPVjcg6PKQZM1xVf~GUCBItIjpZNrFkMkXkw_&Key-Pair-Id=APKAJLOHF5GGSLRBV4ZA	UGC

162	Comparison of Software Test Automation Tools-Selenium and UFT	Jananisivapriya VK	COMPUTER SCIENCE	American International Journal of American International Journal of Research in Formal, Applied & Natural Sciences & Natural Sciences	2019	ISSN (Print): 2328-3777, ISSN (Online): 2328-3785, ISSN (CD-ROM): 2328-3794	http://www.iasi r.net/	https://d1wqtxts1xzle7.cloudfront.net/596 98744/AIJRFANS19-21220190613-110606-1hd0b87-libre.pdf?1560423479=&response- content- disposition=inline%3B+filename%3DAIJRFANS19.pdf&Expires=1716379308&S ignature=U-YABRpBYvvrvcKhHa5F-HMg6DpwKB~BMHsZQ6wXRnLSITaBkIxc10oX1NGG56ft3jYDrDTgjstMRp~0 eyWqXsGA9x-7u09nx7xVQoLEb3X8Ua22uWhAxmBL- kc9tRub9QcpX-hBSh5mhqgKY4wk- bocoTIVgn4WcHL2Tqs~xlqv5vTQvQ2c~Ir3pyEBdrxw3GmUfK- VCKwpf~VFrr41hqiDIdbIFdaxf7TV- NRGqzC-CuiCfeIcAuceoRQ6~Y48DbtJznQhKXg~xZ3FUZcK02lZ1E3PGpsO0JdS8wujM U6B~E2rSYxPVjcg6PKQZM1xVf~GUCBItIjpZNrFkMkXkw__&Key-Pair- Id=APKAJLOHF5GGSLRBV4ZA	UGC

163	Adoption Advantages Of Micro-Service Architecture In Software Industries	SARAVANAN P	COMPUTER SCIENCE	INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH	2019	2277-8616	http://www.ijstr.org/final- print/sep2019/-Adoption-Advantages- Of-Micro-service-Architecture-In- Software-Industries.pdf	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	UGC
164	Adoption Advantages Of Micro-Service Architecture In Software Industries	J. Prathap Irudayaraj	COMPUTER SCIENCE	INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH	2019	2277-8616	http://www.ijstr.org/final- print/sep2019/-Adoption-Advantages- Of-Micro-service-Architecture-In- Software-Industries.pdf	http://www.ijstr.org/final-print/sep2019/-Adoption-Advantages-Of-Micro-service-Architecture-In-Software-Industries.pdf	UGC
165	THE OPERATING SYSTEM PROCESS IN VIRTUALIZATION FOR CLOUD COMPUTING	SARAVANAN P	COMPUTER SCIENCE	INFOKARA RESEARCH	2019	1021-9056	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ULOm3_A8WrAC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:ULOm3_A8WrAC	UGC

166	Study on Cloud Computing and Cost-Benefit Analysis	SARAVANAN P	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	1548-7741	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	UGC
167	Study on Cloud Computing and Cost-Benefit Analysis	J. Prathap Irudayaraj	COMPUTER SCIENCE	Journal of Information and Computational Science	2019	1548-7741	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:8k81kl-MbHgC	UGC

168	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	DR.D.ELANGOVA N	COMPUTER SCIENCE	International Journal of Management, Technology And Engineering	2019	395-400	https://search.ebscohost.com/login.aspx?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=13085581&AN=162690070&h=gH9ALEJ8cRM2egVJ3VsS%2B8JjuHY8BMNvOAPGZg7C4LOVsC%2BHDXcFcfe0Os9fD96hqNjry2mxfcFJjdS3knaBsw%3D%3D&crl=c	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cIF9VZYAAAAJ&citation_for_view=cIF9VZYAAAAJ:u5HHmVD_uO8C	UGC
169	A Study on job stress among college professors working in management colleges in chennai	Dr E Viswanathan	Commerce	Review of Research international online multidisciplinary journal	Jan-19	ISSN:2249-894x	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=ao	UGC
170	Security issues concerned to Cloud deployment in Insurance sector	S BALAJI	COMPUTER SCIENCE	International Journal of Latest Engineering Research and Applications (IJLERA)	2018	2455 -7137	https://ijsrcseit. com/	http://www.ijlera.com/papers/v 3-i4/16.201804081.pdf	UGC

171	Security issues concerned to Cloud deployment in Insurance sector	Vidyarthini. A	COMPUTER SCIENCE	International Journal of Latest Engineering Research and Applications (IJLERA)	2018	2455 -7137	https://ijsrcseit. com/	http://www.ijlera.com/papers/v 3-i4/16.201804081.pdf	UGC
172	Six Sigma Training programme with reference to selected manufacturing companies	Dr E Viswanathan	Commerce	International journal of Research and analytical Reviews	2018	E-ISSN 2348-1269	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:M3ejUd6NZC8C	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:M3ejUd6NZC8C	UGC
173	A STUDY ON CUSTOMER SATISFACTION TOWARDS “THE HINDU NEWSPAPERS AND ITS SUPPLEMENTRIES	G.Murali Daran	Commerce	International Conference on New Dimensions of Commerce in the Globalised ERA - 2018 “NDCGE - 2018”	2018	ISSN: 2320 - 4168	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	UGC

174	Empirical Study on Corporate Governance Performance Index with Reference to Selected Corporate Sectors"	Dr. M Sakthivel Murugan	commerce	International Journal of Managerial Studies and Research (IJMSR)	2018	ISSN 2349-0330 (Print) & ISSN 2349-0349 (Online)	https://text2fa.ir/wp-content/uploads/Text2fa.ir-Empirical-Study-on-Corporate-Governanc.pdf	https://text2fa.ir/wp-content/uploads/Text2fa.ir-Empirical-Study-on-Corporate-Governanc.pdf	UGC
175	A STUDY ON CUSTOMER SATISFACTION TOWARDS "THE HINDU NEWSPAPERS AND ITS SUPPLEMENTRIES	Dr.M.Rajesh	Commerce	International Conference on New Dimensions of Commerce in the Globalised ERA - 2018 "NDCGE - 2018	2018	ISSN: 2320 - 4168	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	https://www.shanlax.com/wp-content/uploads/SIJ_COM_Feb2018_V6_N5_019.pdf	UGC
176	Empirical study oon corporate governance practice model in india	Dr. M Sakthivel Murugan	commerce	Zenith International journal of multidisciplinary research	2018	online issn:2231-5780	http://www.zenithresearch.org.in/	https://scholar.google.com/citations?user=cVnI_nIAAAAJ	UGC

177	Role of Agricultural Economics for Future	M.Neelabai	Economics	BODHI International Journal of Research in Humanities, arts and Science	Apr-18	E-ISSN2456-5571 JL44274	https://www.bodhijournals.com/	https://www.bing.com/ck/a?!&&p=2cb6eb0f416db9a4JmltdHM9MTcxNjUwODgwMCZpZ3VpZD0xMDhlN2I0Zi0zZDZlLTZjZWQtMWJlZi02ODFjM2NjMzZkMDAmaW5zaWQ9NTIxNg&ptn=3&ver=2&hsh=3&fclid=108e7b4f-3d6e-6ced-1bef-681c3cc36d00&psq=Role+of+Agricultural+Economics+for+Future%09M.Neelabai+&u=a1aHR0cHM6Ly9zYWNhcy5hYy5pbi93cC1jb250ZW50L3VwbG9hZHMvMjAyMy8wNC9Eci4tTS4tTmVlbGFiYWktQmFuay1NYW5hZ2VtZW50LnBkZg&ntb=1	UGC

178	INSPECTING ON INTRODUCTION ON TO COMPUTER NETWORKING AND SECURITY	Dr.Rajasekaran.K	Computer Applications	International Journal of Research Publications	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/INSPECTING-ONINTRODUCTION-ON-TO-COMPUTER-NETWORKING-Ilamvazhuthi-Rajasekaran.K/70d5fcce65ea789b7055ee5bec373dd432a4779b	UGC
179	INSPECTING ON INTRODUCTION ON TO COMPUTER NETWORKING AND SECURITY	D.Pari Ilamvazhuthi	Computer Applications	International Journal of Research Publications	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/INSPECTING-ONINTRODUCTION-ON-TO-COMPUTER-NETWORKING-Ilamvazhuthi-Rajasekaran.K/70d5fcce65ea789b7055ee5bec373dd432a4779b	UGC
180	Exploration on network security with cryptography	Dr.Rajasekaran.K	Computer Applications	International Journal of Advance Research, Ideas and Innovations in Technology	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/Exploration-on-network-security-with-cryptography-Ilamvazhuthi-Rajasekaran/846c1f9564ef58187e1620b8b60784dc58a72abe	UGC

181	Exploration on network security with cryptography	D.Pari Ilamvazhuthi	Computer Applications	International Journal of Advance Research, Ideas and Innovations in Technology	2018	ISSN 2250-3153	https://www.researchgate.net	https://www.semanticscholar.org/paper/Exploration-on-network-security-with-cryptography-Ilamvazhuthi-Rajasekaran/846c1f9564ef58187e1620b8b60784dc58a72abe	UGC
182	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	D.Elangovan	Computer Science	International Journal of Management, Technology And Engineering	Sep-18	Volume 8, Issue IX 2249-7455	https://www.ijamtes.org/	https://www.researchgate.net/publication/330080137_Semi_automated_semantic_matched_concept_extraction_model_for_e-content_development	UGC
183	A Feasibility Study of Extracting E-Content for Develop using Semi Automated Semantic Matched concept with Semi Automated Ontology Maintenance	Dr.K.Nirmala	Computer Science	International Journal of Management, Technology And Engineering	Sep-18	Volume 8, Issue IX 2249-7455	https://www.ijamtes.org/	https://www.researchgate.net/publication/330080137_Semi_automated_semantic_matched_concept_extraction_model_for_e-content_development	UGC

184	Role Of Wireless Sensor Networks In Healthcare	M.Karthik	Computer Science	International Journal of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18	2456-3307	https://ijsrcseit.com/	https://ijsrcseit.com/paper/CSEIT18379.p df	UGC
185	Security And Energy Saving Aspects Of Wireless Sensor Networks In Healthcare Sectors	M.Karthik	Computer Science	International Journal of Advanced Research, Ideas And Innovations In Technology	Sep-18	2454-132x	https://www.ijariit.com/	https://scholar.google.com/scholar?hl=en&as_sdt=0%2C5&q=Security+And+Energy+Saving+Aspects+Of+Wireless+Sensor+Networks+In+Healthcare+Sectors%09M.Karthik&btnG=	UGC
186	Problems and Prospects of Micro Small and Medium Enterprises – with reference to rural enterprises in Kanchipuram Dist.	Dr E Viswanathan	Commerce	Asia Pacific Journal of Research	2018	2320-5504	https://www.apjor.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC
187	Online Marketing – An Overview	Dr E Viswanathan	Commerce	Shanlax International Journal of Commerce	2018	2320-4168	https://ijsrcseit.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC

188	Consumer Behaviour and Decion Making Process	Dr E Viswanathan	Commerce	Kaveripakkam College Journal of Management Research	2018	2249-6459	https://ijsrcseit.com/	https://scholar.google.com/citations?user=wQ8FWg0AAAAJ&hl=en&oi=sra	UGC
189	Women Perception and Attitude Towards the Visual Elements in Social Campaign Advertisement	Dr.G.KALPANA	Management studies	Ajanta	Dec-18	ISSN 2277-5730	https://www.researchgate.net/publication/342880842_A_Proposal_of_Decentralised_and_Distributed_Blockchain_Secured_Educational_Network_for_Higher_Education	https://www.ajantaprakashan.in/brochure/2018/Ajanta%20Brochure.pdf	UGC
190	Intelligent Traffic Monitoring Based on Wireless Sensor Network	P.Saravanan	Computer Science	International Journal of Trend in Scientific Research and Development	2018	2456-6470	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijtsrd.com/&ved=2ahUKEwjtwN3-gaOGAxUTSmwGHXcNC_0QFnoECBcQAQ&usg=AOvVaw2vhomAiRyMO5r6AuVLOoQh	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:5nxA0vEk-isC	UGC

191	Intelligent Traffic Monitoring Based on Wireless Sensor Network	C.Rajeswari	Computer Science	Journal of Trend in Scientific Research and Development	2018	2456-6470	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijtsrd.com/&ved=2ahUKEwjtwN3-gaOGAxUTSmwGHXcNC_0QFnoECBcQAQ&usg=AOvVaw2vhomAiRyMO5r6AuVLOoQh	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&citation_for_view=pR1X9wYAAAAJ:5nxA0vEk-isC	UGC
192	Significance of Wireless Multi- Hop AD-HOC Networks	P.Saravanan	Computer Science	International Journal of Computer Sciences and	2018	2347-2693	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.ijcseonline.org/&ved=2ahUKEwjUrqrygaOGAxXVcmwGHZnYCnUQFnoECAkQAQ&usg=AOvVaw3_kaNpLfT1sgzsef94f2La	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:LkGwnXOMwfcC	UGC

193	Significance of Wireless Multi- Hop AD-HOC Networks	Pradeep.G.Pillai	Computer Science	International Journal of Computer Sciences and Engineering	2018	2347-2693	https://scholar.go ogle.com/citatio ns?user=pR1X 9wYAAAAJ&h l=en&oi=sra	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:LkGwnXOMwfcC	UGC
194	Network Security Challenges	P.Saravanan	Computer Science	Journal of Emerging Technologies and Innovative Research	2018	2349-5162	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.jetir.org/&ved=2ahUKEwjunaPog6OGAxU_TGwGHc82Bf4QFnoECAgQAQ&usg=AOvVaw0HP5JQr7zeE7A9lHVxDE3s	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:roLk4NBRz8UC	UGC

195	Network Security Challenges	C.Rajeswari	Computer Science	Journal of Emerging Technologies and Innovative Research	2018	2349-5162	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://www.jetir.org/&ved=2ahUKEwjunaPog6OGAxU_TGwGHc82Bf4QFnoECAgQAQ&usg=AOvVaw0HP5JQr7zeE7A9lHVxDE3s	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=pR1X9wYAAAAJ&cstart=20&pagesize=80&citation_for_view=pR1X9wYAAAAJ:roLk4NBRz8UC	UGC
196	Impact Of Mobile Edge Computing In Real-World	M.Karthik	Computer Science	International Journal Of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18	2456-3307	https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://ijsrcseit.com/&ved=2ahUKEwi1x5CbhaOGAxXowjgGHcdBAXIQFnoECAcQAQ&usg=AOvVaw3ZHOEBXsPMOc7DEj77_OG5	https://ijsrcseit.com/home/issue/view/article.php?id=CSEIT1836113	UGC

197	Impact Of Mobile Edge Computing In Real-World	Gomathy.K	Computer Science	International Journal Of Scientific Research In Computer Science, Engineering And Information Technology	Sep-18		https://www.google.com/url?sa=t&source=web&rct=j&opi=89978449&url=https://ijsrcseit.com/&ved=2ahUKEwi1x5CbhaOGAxXowjgGHcdBAXIQFnoECAcQAQ&usg=AOvVaw3ZHOEBXsPMOc7DEj77_OG5	https://ijsrcseit.com/home/issue/view/article.php?id=CSEIT1836113	UGC
198	Can CAMELS rating system survive the future?	Dr E Viswanathan	Commerce	International Journal of Scientific and Research Publication	2018	2250-3153	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:4DMP91E08xMC	https://scholar.google.com/scholar?cluster=12380661902473498098&hl=en&oi=scholarr	UGC
199	Can CAMELS rating system survive the future?	M.shankar babu	Commerce	International Journal of Scientific and Research Publication	2018	2250-3153	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:4DMP91E08xMC	https://scholar.google.com/scholar?cluster=12380661902473498098&hl=en&oi=scholarr	UGC

200	An imperative study of Consumer satisfaction on Pricing Strategy	Dr E Viswanathan	Commerce	International Journal of Scientific Engg and Science	2018	2456-7361	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&cstart=20&pagesize=80&citation_for_view=wQ8FWg0AAAAJ:zYLM7Y9cAGgC	http://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
201	An imperative study of Consumer satisfaction on Pricing Strategy	M.Shankar Babu	Commerce	International Journal of Scientific Engg and Science	2018	2456-7361	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&cstart=20&pagesize=80&citation_for_view=wQ8FWg0AAAAJ:zYLM7Y9cAGgC	http://ijses.com/wp-content/uploads/2018/08/191-IJSES-V2N7.pdf	UGC
202	Price volatility of the gold commodity using technical Analysis with reference to Rayalseema bullion commtrade pvt ltd,chennai city - an analytical study.	Dr E Viswanathan	Commerce	International Journal of Mechanical and Production Engineering Research and Development	2018	ISSN(P): 2249-6890; ISSN(E): 2249-8001	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	UGC

203	Price volatility of the gold commodity using technical Analysis with reference to Rayalseema bullion commtrade pvt ltd,chennai city - an analytical study.	P GOVINDASAMY	Commerce	International Journal of Mechanical and Production Engineering Research and Development	2018	ISSN(P): 2249-6890; ISSN(E): 2249-8001	https://scholar. google.com/cit ations?view_o p=view_citati on&hl=en&us er=wQ8FWg0 AAAAJ&citat ion_for_view= wQ8FWg0AA AAJ:Wp0gIr- vW9MC	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=wQ8FWg0AAAAJ&citation_for_view=wQ8FWg0AAAAJ:Wp0gIr-vW9MC	UGC