Department Activities

2018-2019

COMMERCE ASSOCIATION INAUGURATION





- On 27th July 2018, the department Association “E-Com B2C” was inaugurated by Dr.S.Thirumurugan, Former Controller of Examinations, University of Madras, Principal of Hindustan College of Arts & Science Padur.
  Dr.S.Thirumurugan motivated the students to achieve their goals in life and delivered a lecture on VAT (Virka Athurkku Thaga).

COMMERCE ASSOCIATION INAUGURATION





LECTURE ON CAREER OPPORTUNITIES IN LOGISTICS & SHIPPING





- On 1st August 2018, a guest lecture was organised on the Topic of "Career Opportunities in Logistics and Shipping" Capt.V.J.Pushpa Kumar, Director, Indian Institute of Logistics and Mr. D.A.Sukumar, Genaral Manager, Indian Institute of Logistics served as resource persons. They discussed about the career oppportunities in data analysis and the skill required to flourish in the field of business analysis.

SEMINAR ON INDIAN BANKING SECTOR





- A seminar on recent Scenario of the Indian Banking sector was held on 14th August 2018. The seminar was organised by the Commerce department. The Chief Guest Thiru.H.AnanthaSubramanian, Deputy General Manager (Rtd.), State Bank of Travancore, Hosur delivered a speech highlighting the latest trends in Banking.

EMPORIO 2018 - INAUGURATION





- On 26th September 2018, EMPORIO – 2018 was celebrated by the Department and various events like Off stage event- creative writing , Buzy quizy, Memology, Criss-cross, quotes creating and On Stage events – JAM, Ad- zap, Save the prisoner. The events were inaugurated by Mr.Prabhu Nagarajan, Senior Manager, Standard Chartered GBS. He delivered a special lecture on “Career Advancement and opportunities in abroad”. He gave a brilliant talk, and told the students about the Career Advancement and how jobs are waiting in the abroad for the meritorious those who have good career. He spoke about the various facets of Career Advancement and Job Opportunities in abroad.

SEMINAR ON PERSONALITY DEVELOPMENT

A seminar on Personality Development was held on 4th October 2018. The Chief Guest was Mr. Sandeep, Marketing Professor, ITM Skills Academy, Siruseri, Chenai-603103.

INDUSTRIAL VISIT

- On 6th October 2018, 48 M.Com graduates and M.Phil Research Scholars visited ITM Group of Institutions.

WORKSHOP ON ENTREPRENEURSHIP AWARENESS & MOTIVATION



- On 12th December 2018, a workshop was organised by the Department on the Topic "Entrepreneurship awareness and Motivation" for the final year Under Graduate and Post Graduate students. Dr.P.Murugan, Asst. Professor and Head Department of Commerce, Govt. Arts College, R.K.Nagar, Chennai served as resource person. Dr.P.Murugan motivated the students to start their own business ventures and also discussed about the avenues for financial assistance for start-up business.

WORKSHOP ON HUMAN RESOURCE PRACTICES



- On 12th December 2018, workshop was organised by the Department on the topic “Human Resource Practices”. Mr.S.Inbaraj, General Manager, Murugappa Group of Companies, Chennai was the Chief Guest for that workshop.

PUBLIC VIVA-VOCE





- On 17th December 2019, the Department of Commerce conducted the “Public Viva-voce” examination under the guidance of Dr. E. Viswanathan, H.O.D. – Commerce, D. B. Jain College. The research scholar was Prof.P.Govindhasamy, Assistant Professor, Vels University, Chennai.

EMPORIO 2018 - VALEDICTORY





- EMPORIO 2018 – A Mega Commerce Festival was celebrated on 11th January 2019. More than 100 students were participated in competitions like off stage and on stage events. Mr.N. Arun Kumaran, Manager(Media & PR), Rajalakshmi Industries, Independent Journalist, Columnist and Writer encouraged the students by distributing prizes.

CAREER PROGRAMME ON BANKING AND FINANCE SECTOR



- On 8th February 2019, a career programme was organised on the topic "Banking and Finance sector" by Mr. S. Subramanian, Former General Manager, Reserve Bank of India and Mr.Balaji, Infact Pro Trainers (OPC) Pvt. Ltd. was the Guest of Honour.

WORKSHOP ON TAXATION AND TAX SYSTEM IN INDIA





- On 12th February 2019, workshop was conducted on the topic of "Taxation and Tax system in India". CA. V. Vijay Ganesh, Chartered Accountant, Chennai. He spoke about the Goods and Services Tax and Dr. K. B. Chandrasekarsan, Associate Professor (Rtd.), D.B. Jain College, Principal Vidhya Sagar College of Arts and Science who also our alumnus, spoke about his college days and a lecture on Taxation and Tax system in India. He also shared the memories when he was a student.

WORKSHOP ON TAXATION AND TAX SYSTEM IN INDIA





ARTIS LA FETE - INAUGURATION





- "ARTIS LA FETE" – On 25th February 2019, the Department of Commerce has conducted Inter Departmental events like On stage – Channel Surfing, Speak what you think, Dumb charades, Talent box., off stage – Memology, Criss-cross. The events are inaugurated by Mr.K.S.Dhinesh Raj, Principal Consultant, Sustainability Flex India Ltd. and he delivered a special lecture on Personality Development.

ARTIS LA FETE - VALEDICTORY





- "ARTIS LA FETE" – A Valedictory Function was celebrated on 4th March 2019. Adv. Pratap Kumar R., Commissioner, Tamil Nadu State Information Commission was our Chief Guest for the festival. He gave a special lecture on Intellectual Property Rights and the Winners were given certificates and medals.

SEMINAR ON DEMONETIZATION





- A Seminar was conducted by the Department of Commerce on the topic “Demonetization” on 7th March 2019. The resource person for the seminar was Thiru.V.Naryanan, Chairman of ICM Insurance Brokers Pvt. Ltd. addressed 420 commerce students.

SEMINAR ON DEMONETIZATION







INTER COLLEGIATE MEET 2019





- An Inter Collegiate Meet 2019 Com De Fete – A mega commerce festival was celebrated on 14th March 2019. 20 colleges were participated in competitions like On stage –Be an RJ, Channel Surfing, Ad-zap, Quiz (Finals)., off stage – Creative Writing, Memeology, Dumb Charades, Treasure Hunt were conducted by Mr.Saravanan, Actor and Producer (Film) who is our Alumnus. He inaugurated the events and Mrs. Madhumitha, I.A.S. was our Chief Guest for the Valedictory function of Inter collegiate events. The winners were given certificates and medals and she gave a motivational speech.

INTER COLLEGIATE MEET 2019





VALEDICTORY OF COMMERCE ASSOCIATION



- Valedictory of commerce association held on 15th March 2019 and Thiru. T. Narasimhan, B.A(Eco.), ICWAI, Alumni, D.B.Jain college., Senior Deputy General (Rtd.), Comptroller and Auditor General of India addressed the students on the topic “Features of E-Commerce”.

VALEDICTORY OF COMMERCE ASSOCIATION



